

WE CLAIM:

1. A greeting card for mailing consumable products comprising:
a housing for mailing at least one consumable product including a location for placing postage and at least one location for placing an address, said housing
5 enclosing the product;
a display area included on the housing, the display area including information; and
a cover hingedly connected to said housing, at least a portion of the cover being movable from a substantially closed position adjacent to the housing to a
10 substantially open position away from the housing to display the information included in the display area.
2. The greeting card of Claim 1, wherein the housing includes a closed end and an opposing open end.
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3. The greeting card of Claim 1, wherein at least a portion of the housing is substantially transparent.
4. The greeting card of Claim 1, wherein at least a portion of the cover is
20 substantially transparent.
5. The greeting card of Claim 1, wherein the information includes at least one text message.
- 25 6. The greeting card of Claim 1, wherein the information includes at least one image.
7. The greeting card of Claim 1, wherein the information includes at least one greeting.
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8. The greeting card of Claim 1, wherein the display area is removably attached to the housing.

9. The greeting card of Claim 1, wherein the open end includes a first lid and a second securing lid hingedly connected to the housing, wherein the first lid is folded and secured to the housing and the second securing lid is folded and secured to a slot defined by the first lid to secure the first lid.

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10. The greeting card of Claim 1, which includes a second housing having an open end, wherein said housing is removably inserted into the opening of the second housing.

10 11. The greeting card of Claim 10, wherein the second housing is substantially transparent.

12. The greeting card of Claim 1, wherein the consumable product is chewing gum.

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13. A greeting card for mailing consumable products comprising:
a housing defining a receptacle for removably receiving at least one consumable product, said housing including a location for postage, at least one location for an address and a first greeting on an outer surface; and
20 a wall pivotally secured to the housing, said wall including a second greeting, wherein the wall pivots between an open position and a closed position that conceals the first greeting.

14. The greeting card of Claim 13, wherein at least a portion of the wall is
25 substantially transparent.

15. The greeting card of Claim 13, wherein the first greeting includes at least one of a text message and an image.

30 16. The greeting card of Claim 13, wherein the second greeting includes at least one of a text message and an image.

17. The greeting card of Claim 13, which includes a sleeve having opposing walls and at least one open end, wherein said housing is removably inserted into the opening of the sleeve.

5 18. The greeting card of Claim 17, wherein at least a portion of the sleeve is substantially transparent.

19. A method for providing a greeting to a recipient comprising:
selecting a card that is so constructed and arranged to receive at least one
10 consumable product;
placing a consumable product in the card;
mailing the card to a recipient;
providing a first greeting when the recipient receives the card;
providing a second greeting when the recipient opens a cover pivotally
15 secured to the card;
enabling the recipient to remove the consumable product from the card; and
enabling the recipient to maintain the card in a substantially planar form after removing the consumable product from the card.

20 20. The method of Claim 19, wherein the step of providing the first greeting includes providing at least one of an audio greeting, a visual greeting and an audiovisual greeting.

21. The method of Claim 19, wherein the step of providing the second
25 greeting includes providing at least one of an audio greeting, a visual greeting and an audiovisual greeting.

22. The method of Claim 19, wherein the step of providing the first
greeting includes providing a seasonal greeting.

30 23. The method of Claim 19, wherein the step of providing the second greeting includes providing a seasonal greeting.